

FWC Cookies and Similar Technologies

Effective Date: 14-05-2024

This policy outlines how FWC and its subsidiaries ("we") utilize cookies and similar technologies on our website. Please note that this privacy statement may be updated periodically.

Use of Cookies

We may utilize cookies and similar technologies on your device, including mobile devices, according to your preferences established on our cookie consent manager. Subject to your settings, the following information may be gathered through cookies or similar technology:

- Your unique device identifier
- Mobile device IP address
- Details about your device's operating system
- Mobile carrier
- Location information (to the extent permissible under applicable law)

What Are Cookies?

Cookies are small text files placed on your device (such as your computer, smartphone, or tablet) when you visit a website. These files contain information about your browsing activity on that site, such as your preferences, login information, and items you've added to a shopping cart. Cookies help personalize your experience, remember your preferences, and provide targeted advertising. There are two main types of cookies:

- **Session Cookies:** Temporary cookies deleted when you close your browser.
- **Persistent Cookies:** Remain on your device for a specified period or until you manually delete them.

Why Do We Use Cookies and Similar Technologies?

Cookies enhance user experience by:

- Navigating efficiently between pages
- Remembering preferences
- Ensuring relevant online advertisements

Additionally, they facilitate the analysis of website usage through analytics cookies and enable interaction with social media platforms embedded in our website.

Cookies for Marketing and Analytics

FWC may employ cookies for marketing and analytics purposes. Information gathered through these cookies can be used to analyze user behavior, customize content and offers, and serve other lawful purposes in specific jurisdictions. For instance:

- Tracking whether you open, read, or delete targeted emails.
- Monitoring pages you view and content you download from our websites after clicking links in marketing emails.
- Integrating and analyzing personal data from various sources to gain insights into user experiences.

Tracking Technologies Similar to Cookies

FWC may also use web beacons (including conversion pixels) or similar tools for similar objectives. These may be integrated into our websites, marketing emails, and newsletters to track message openings and link clicks. While web beacons don't store data on your device, they complement cookies to monitor website engagements.

Managing Cookies

You can manage your cookie settings through our cookie consent manager. To delete existing cookies from your device, you can do so via your browser settings. Blocking or deleting cookies may affect your user experience on our website.

Types of Cookies Used

The cookies utilized on FWC websites are categorized as follows:

Category	Description
Strictly Necessary Cookies	Essential for the website's proper functioning. Enable basic functionalities like page navigation and access to secure areas. These cannot be disabled through the cookie consent manager.
First-Party Analytics Cookies	Collect information on how users interact with our website. Used to analyze and improve website performance. These do not collect personally identifiable information.
Performance Cookies	Generally third-party cookies that collect information about your visit and usage. They are anonymous and used solely for improving website performance.
Functionality Cookies	Enhance usability by remembering choices you've made on the site (e.g., language preferences) and providing personalized content.
Advertising and Social Media Cookies	Used for delivering targeted ads and content based on your interests. Enable sharing content on social media and interaction with our accounts.